

WORK LIFE BALANCE OF WOMEN EMPLOYEES IN SELECTED PHARMA COMPANIES IN HYDERABAD- A STUDY

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ABSTRACT

Globalization has brought many changes in the work atmosphere. It opened gates for entry of women workforce into all most all the fields. Today women take the job as a matter of self-confidence and personal satisfaction thus making the role of women in organizations as prominent. But on the other sphere of life women with dual roles are facing the challenge of work-family life conflicts. The present study is on women working in Pharmaceutical industries in Hyderabad, TS. India. The study aimed to find out the impact of work on family life and the impact of family on work life. A total of 150 employees are chosen by stratified random sampling method for the study. The results yield that women face a certain degree of imbalance with work interference with family.

KEYWORDS: *Work-Life Balance (WLB), Work-Life Conflict (WLC), Family Life Conflict (FLC)*